

मेरी दिल्ली

हिन्दी साप्ताहिक

ADVERTISEMENT RATES

INR

JACKET (Colour) 1 Insertion (Size: 33x44 CM) 92,000

Front Full Page (Colour) 1 Insertion (Size: 33x44 CM) 70,000

Colour First Page	1 Insertion (1 Time)	4 Insertions (1 Month)	13 Insertions (3 Month)	26 Insertions (6 Month)	52 Insertions (1 Year)
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Pannel	3,000	10,560	31,320	61,200	1,20,960
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Oval Pannel	25,00	8,800	26,100	51,000	1,00,800
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Quarter Page	22,000	82,700	2,60,200	4,86,200	9,60,000
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1/8th Page	11,000	38,720	1,14,840	2,24,400	4,43,520
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(COLOUR) LAST PAGE / THIRD PAGE

Full Page	54,000	1,90,080	5,63,760	11,01,600	21,77,280
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Half Page	28,000	98,560	2,92,320	5,71,200	11,28,960
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Quarter Page	16,000	56,320	1,67,040	3,26,400	6,45,120
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1/8th Page	9,000	31,680	93,960	1,83,600	3,62,880
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COLOUR (A/W) RHS

Full Page	47,000	1,65,440	4,90,680	9,58,800	18,95,040
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Half Page	23,500	82,720	2,45,400	4,79,400	9,47,520
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Quarter Page	12,000	42,240	1,25,280	2,44,800	4,83,840
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1/8th Page	6,000	21,120	62,640	1,22,400	2,41,920
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COLOUR (A/W)

Full Page	43,500	1,53,120	4,54,140	8,87,400	17,53,920
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Half Page	21,800	76,736	2,27,592	4,44,720	8,78,976
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Quarter Page	11,000	38,720	1,14,840	2,24,400	4,43,520
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1/8th Page	6,000	21,120	62,640	1,22,400	2,41,920
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B & W - INSIDE PAGES

Full Page	27,000	95,040	2,81,880	5,50,800	10,88,640
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Half Page	13,500	47,520	1,40,940	2,75,400	5,44,320
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Quarter Page	6,800	23,936	70,992	1,38,720	2,74,176
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1/8th Page	3,400	11,968	35,496	69,360	1,37,088
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10 Cm x 2 Col.	2,400	8,448	25,056	48,960	96,768
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7.5 Cm x 2 Col.	2,000	7,040	20,880	40,800	80,640
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5 Cm x 2 Col.	1,200	4,224	12,528	24,480	48,384
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3 Cm x 2 Col.	600	2,100	6,700	13,200	26,000
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Conditional Charge 10% Extra

Display Color Advt. Rate: ₹260/- Per CM Col.

Display B & W Advt. Rate: ₹120/- Per CM Col.